

Free to Attend

# Indian Home & Personal Care Industry Market opportunities & challenges

Unique networking platform highlighting:

- Business trends
- Technology innovations
- Regulatory issues
- Market dynamics

Wednesday April 25

14:30 - 17:30

Seminar Area 1

Chemspec India / HPIC India 2018

Hall 1, Bombay Exhibition Centre, Mumbai

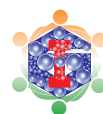
Time	Topic	Speaker
14:30-15:10	Global trends in household, industrial, and institutional cleaning applications ingredients	<b>Ms. Ekata Sharma</b> Senior Consultant Kline & Company, Inc.
15:10-15:50	Addressing consumer washing needs – differentiate your brand with Enzymes	<b>Mr. Balakumar Ramakrishnan</b> Regional Marketing Manager for Household care, India & Africa Novozymes South Asia Pvt. Ltd.
15:50-16:30	Specialty Chemicals for Home & Personal Care- Challenges faced from the perspective of a Marketing Company	<b>Mr. Susobhan Dutta</b> Co-founder and CEO Vimal Lifesciences Pvt. Ltd.
16:30-17:10	Trends in Indian Personal Care Industry	<b>Mr. Jayesh Vithalani</b> Business Director Personal & Home Care – South Asia Middle East Lubrizon Advanced Materials India Pvt. Ltd.

Entry is free, but pre-registration is advised

Organised by:



Supported by:



Indian  
Surfactants  
Group

Media Partner:

B7C-BOTANICALS TO COSMETICS

For more details & to register:

**Mr. Kiran Iyer**, Conference Coordinator  
Email: [kiran@chemicalweekly.com](mailto:kiran@chemicalweekly.com)